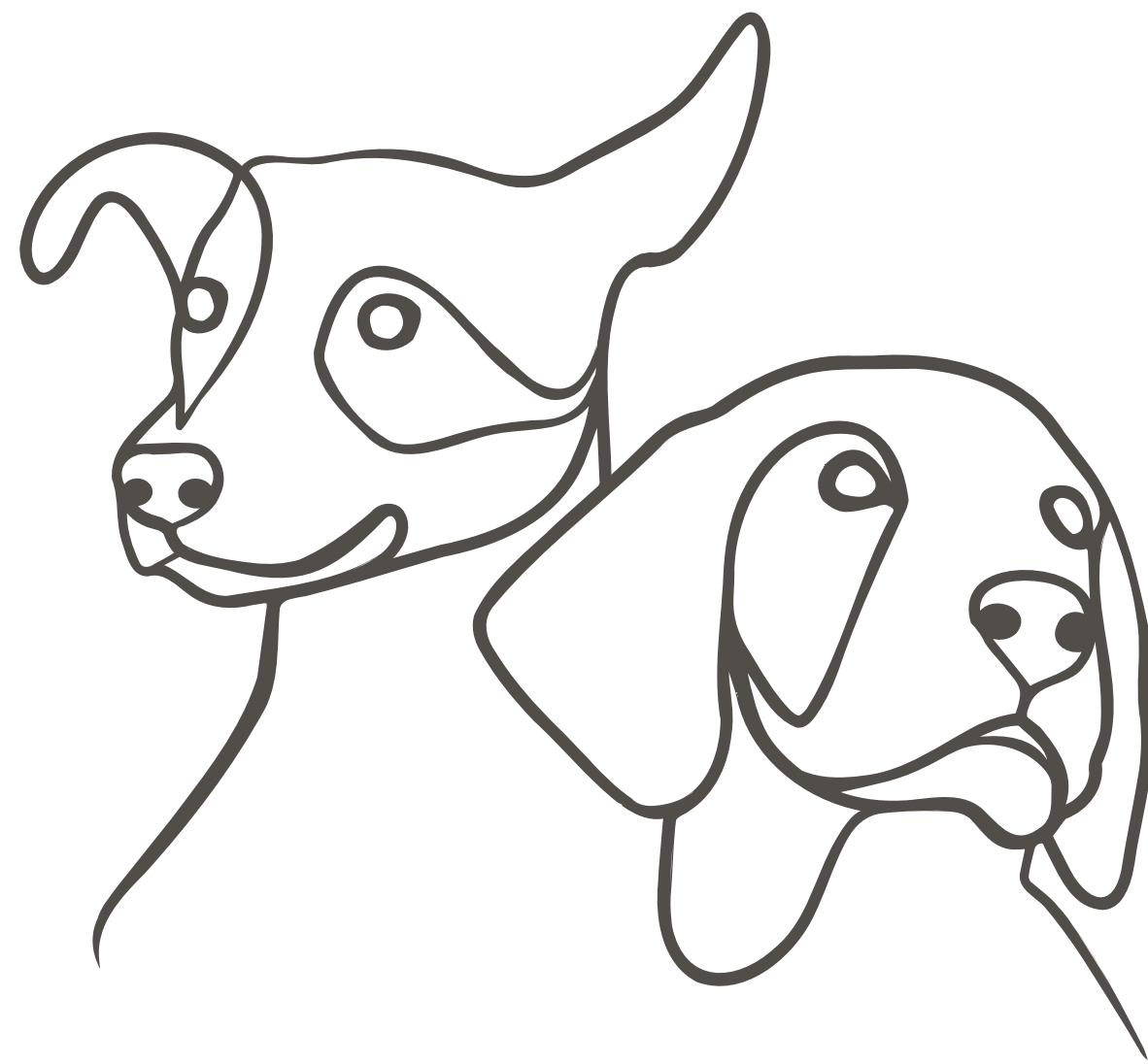
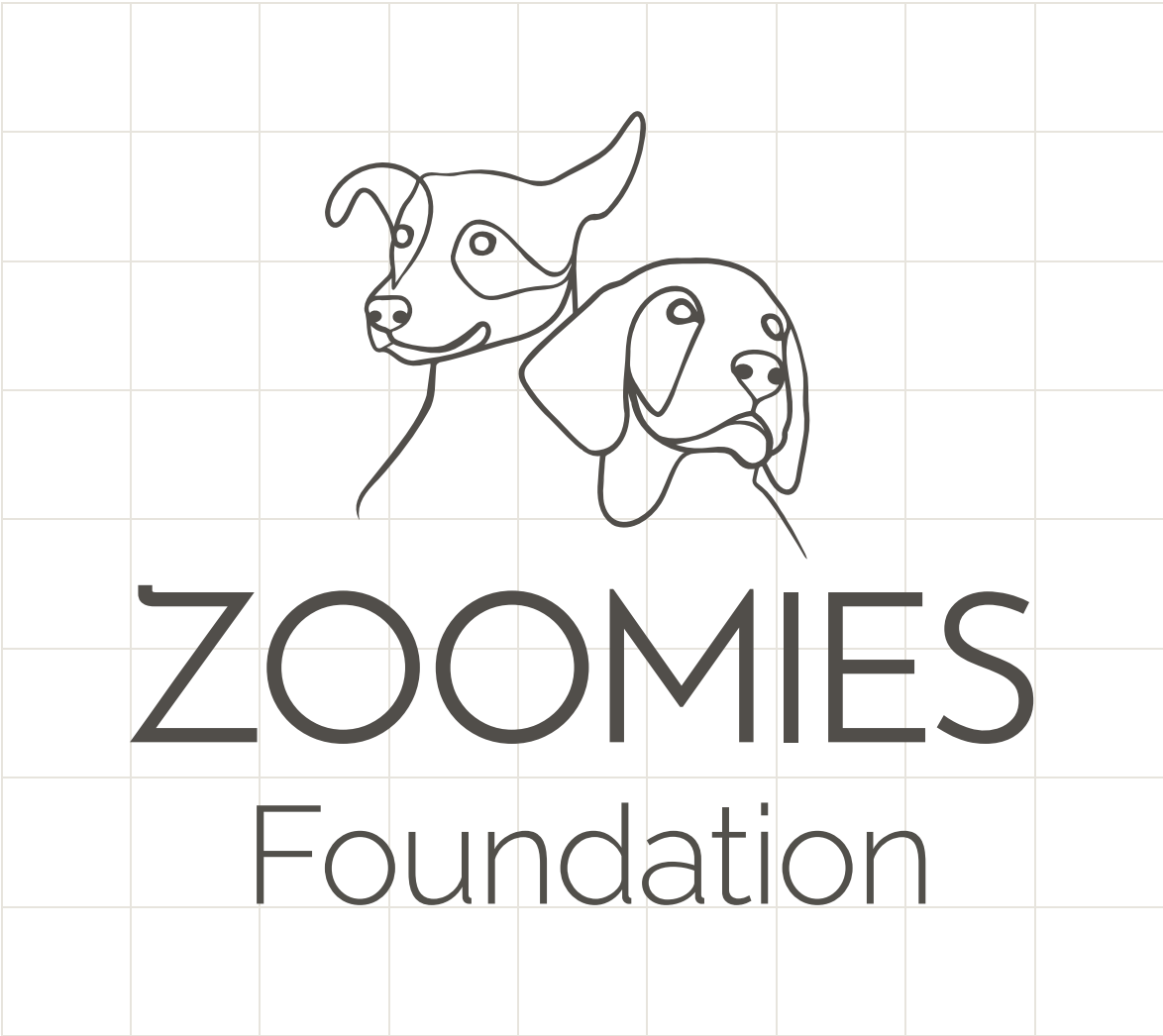
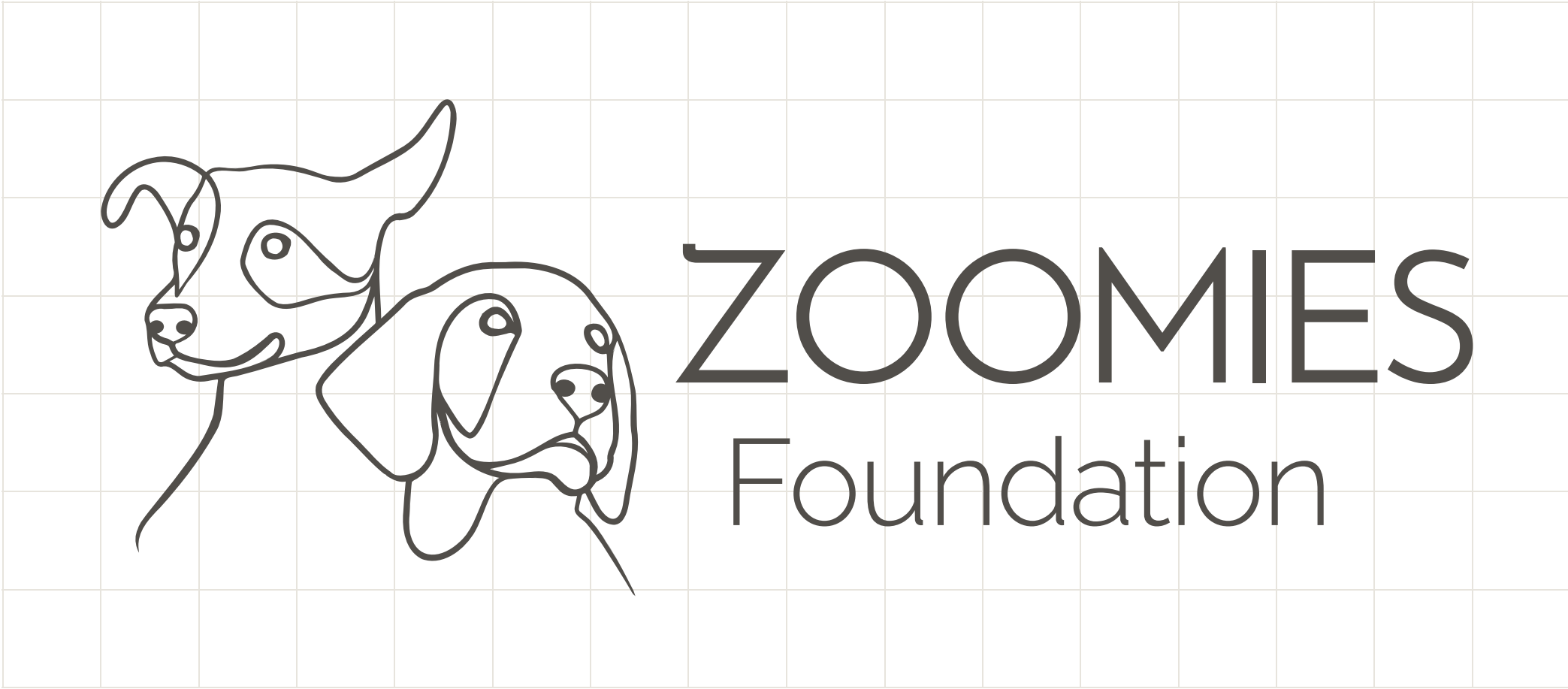




# ZOOMIES

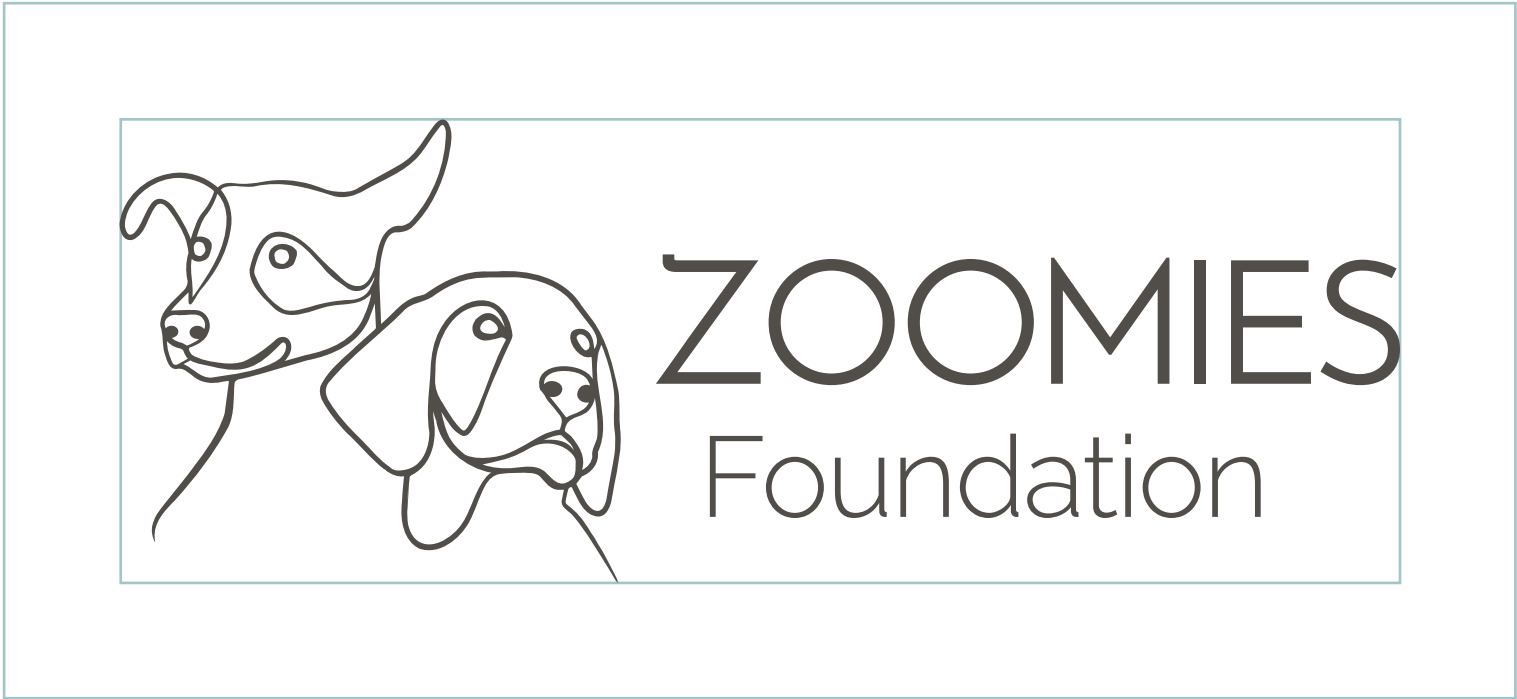
## Foundation





Zoomies Foundation, Corporate identity

Ensure there is free white space equal to 1/4 of the logo's height surrounding the logo



Ensure there is free white space equal to 1/4 of the logo's width surrounding the logo



Ensure there is free white space equal to 1/4 of the logo's height surrounding the logo



Inverse



## Display font:

**Josefin Sans Bold**

**Josefin Sans Semibold**

*Josefin Sans Medium Italic*

Josefin Sans Regular

*Josefin Sans Italic*

## Text font 1:

**PT Serif Bold**

***PT Serif Bold Italic***

PT Serif Regular

*PT Serif Italic*

## Main text font:

**Raleway Bold**

**Raleway Semibold**

*Raleway Medium Italic*

Raleway Regular

*Raleway Italic*

## Text font 2:

**Roboto Bold**

***Roboto Bold italic***

Roboto Regular

*Roboto Italic*



Matterhorn Color  
PANTONE 411 C  
#524F4B  
R:82 G:79 B:75  
C:62 M:57 Y:60 K:36



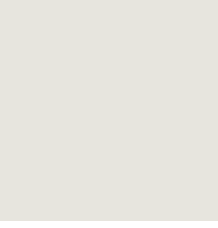
Fisherman Knit  
PANTONE 7534 C  
#D0C8BD  
R:208 G:200 B:189  
C:18 M:18 Y:23 K:0



Foxy Lady  
PANTONE 693 C  
#D6ABAF  
R:214 G:171 B:175  
C:15 M:35 Y:22 K:0



Runelord Brass  
PANTONE 7529 C  
#B8A89D  
R:184 G:168 B:157  
C:29 M:31 Y:36 K:0



Morning Bread  
PANTONE Warm  
Gray 1 C  
#E6E4DD  
R:230 G:228 B:221  
C:9 M:7 Y:11 K:0



Double Cream  
PANTONE 7499 C  
#F2E1AA  
R:242 G:225 B:170  
C:5 M:8 Y:38 K:0



Harbour Fog  
PANTONE Cool Gray 6 C  
#B2B4B8  
R:178 G:180 B:184  
C:31 M:24 Y:22 K:0



Twin Cities  
PANTONE 5513 C  
#A3C6C8  
R:163 G:198 B:200  
C:36 M:10 Y:20 K:0